



**News Release**  
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**President Clinton Promotes a Community of World Giving  
During His Address at the 10<sup>th</sup> Anniversary So the World May Hear Gala!**



Eden Prairie, MN – Former President Bill Clinton stressed the critical need for community and global giving, while addressing nearly 1,400 guests at the 10<sup>th</sup> Anniversary So the World May Hear Gala, Sunday July 25<sup>th</sup> at the RiverCentre in St. Paul. “America now has a million foundations doing good community work around the corner and around the world,” said President Clinton, “Half of them established in the last dozen years. All are dealing with the same fundamental thing, the gap between what the private sector can produce and the government can provide. And people like us who have the means, ability and understanding are supposed to fill that gap through these organizations. That is what the starkey hearing foundation does so brilliantly.”

The red carpet filled up fast when doors opened to guests at 2:30pm. Local and national celebrities and athletes graced it’s mass including: The evenings emcee, **Norm Crosby, Sharon and Ozzy Osbourne, Nick Lachey, Vanessa Minnillo, Robert Loggia, Chris Massey, Kyle Massey, Alan Kalter, Paul Williams, Paige Hemmis, Doug Pitt, Tubby Smith, BradChildress, Dennis Rasmussen, Shjon Podein, Roy Williams, Bernard Berrian, Josh Harding, Nancy Lieberman, Phil Hellmuth** and more.

International celebrities, **Steve Martin, Muhammad Ali** and **Sam Moore**, were honored for their countless contributions to the respective industries, of film, comedy, boxing and music. In a moving presentation to Muhammad Ali, **Magic Johnson** called football greats **Adrian Peterson** and **Larry Fitzgerald** on stage, to honor and recognize Muhammad Ali for pioneering a new level of notoriety and prominence for African American athletes.



**Sam Moore**, the “Original Man of Soul,” brought the dining room to its feet when he ended his acceptance speech with an electrifying performance of the Grammy Award winning song he made famous, “Soul Man.” Moore was accompanied by eight year old violinist, **Brianna Kahane**, who earlier in the evening opened the show with a stunning solo performance. American Idol and recording artist, **Jordin Sparks**, serenaded the audience with her hit “The Cure” while images from recent Starkey Hearing missions appeared on the big screen. Other performances included the **Canadian Tenors, Frankie Valli and the Four Seasons** and the **Doobie Brothers**. Among some of the most entertaining moments was when Honoree, **Steve Martin**, ignited the audience in laughter with an amusing acceptance speech in

the true “Martin” style. Martin also demonstrated his extraordinary banjo skills in the company of his five member band, the **Steep Canyon Rangers**.



Author and renowned business leader, **Harvey Mackay**, and former Best Buy CEO, **Brad Anderson** and his wife **Janet** were also honored for their compassionate giving and humanitarian acts. Presenting to Mackay was his long time business partner, Scott Mitchell. Marilyn Carlson Nelson, a previous honoree, took the podium to deliver a heartwarming speech on behalf of friends, Brad and Janet Anderson.

Nearly 7 million dollars in proceeds were generated through sponsorship, silent auction and live auction bidding. “Words cannot even begin to express our feelings of gratitude for the generosity of so many,” said Tani Austin, Gala Founder and Starkey Hearing Foundation Treasurer. “The Starkey Hearing Foundation was able to raise almost half of our \$15 million operating budget to better help children and their families around the world receive the gift of hearing.”

“There is no greater gift we can give as we help these children stand at their true height so they can meet the challenges of life,” expressed Bill Austin, CEO and Founder. “And we couldn’t do it without the help of so many.”

The 10<sup>th</sup> Anniversary So the World May Hear Gala was sponsored by **Best Buy** and the Minnesota Mission, held on Thursday July 22<sup>nd</sup> at Starkey’s Center for Excellence, delivered nearly 200 free hearing aids to children from the area, thanks to the generous support of **Federated Insurance**.



Sharon and Ozzy Osbourne enjoying the Gala



Steve Martin, Brad Anderson, Janet Anderson, Bill Austin, Muhammad Ali, Tani Austin, Harvey Mackay and Sam Moore