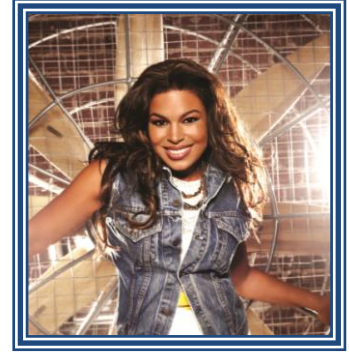




News Release
FOR IMMEDIATE RELEASE
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**Athletes, Entertainers
and Celebrities team
up with the Starkey
Hearing Foundation to
deliver the gift of
hearing, free to
hundreds of children in
the Miami Area!**



Eden Prairie, MN –

The **Starkey Hearing Foundation** is partnering with **Jordin Sparks, Sparks Charities** and **David Archuleta** to deliver the gift of hearing, at no cost, with hearing aids to hundreds of under-served children throughout the Miami area, **Wednesday February 3rd from noon-4pm** at the **Eden Roc Renaissance Hotel**, 4525 Collins Avenue, Miami Beach. The mission is part of the **Jordin Sparks Super Bowl Experience**. **Press Conference and celebrity introductions with a welcome by Justin Osmond at 11:45am followed by press lunch and Mission at noon in the Mona Lisa Room!**

Lou Ferrigno, Sam Moore, Leslie Nielsen, Chuck Foreman, Bernard Berrian, Ethan Bortnick, Chris Rehnke, Sidney Rice, Davy Jones, Nesby Glasgow, Jessica P. Jones, Ellen Jacoby and other celebrities will be on hand to assist with the fittings.



The “Super Hear” Mission is co-sponsored by the **NFL Alumni, Sproutcloud, Comcast, Clear Channel Miami, NRA, Call Source, Publix, Royal Caribbean, Delta Zeta, RCCL, Nickelodeon** and **University Health Miami**

The Starkey Hearing Foundation, “**So the World May Hear,**” is the global leader in hearing health care and is striving to change the social consciousness of hearing. Each year, the Foundation delivers more than 50,000 hearing aids through hearing missions in countries stretching from the U.S. to Vietnam. Since 2000 and through the end of 2009, the Foundation has supplied **383,282** hearing aids to people in need. In addition to giving the gift of hearing, the Foundation partners with the Grammy Foundation and Best Buy to promote hearing safety and prevention through its National program, **SoundMatters**. Aligning its message with great musical artists, like Jordin Sparks and David Archuleta, has become a natural fit for the organization.

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