



So the World May Hear

News Release
FOR IMMEDIATE RELEASE

Contact: Felice "Cookie" Kronfeld
Phone: (561) 586-3061
Palm Beach Series
November 1, 2010

GIVING THE GIFT OF HEARING, NEVER TASTED SO GOOD!

Palm Beach, FL –

The **Palm Beach Series**, celebrating 24 years, presents the "**Starkey Cuisine Explosion**" to benefit the **Starkey Hearing Foundation**. From a tasty power lunch and festive cocktail event to fine ocean resort dining and a super party, the "Starkey Cuisine Explosion" features four monthly gourmet dining experiences spotlighting some of the finest chefs in Palm Beach. This year's Palm Beach Series begins Wednesday January 19, 2011 at 11:30am at **Morton's Steak House**. Included in the tasty tour is **Michelle Bernsteins** at the **Omphoy Hotel** Wednesday February 16th, the **Palm Beach Grill** Wednesday March 16th and a festive farewell cocktail party at **Morton's The Steak House** on Wednesday April 13th. All proceeds will benefit the Starkey Hearing Foundation.



"The event has been quite successful and has evolved into a real annual favorite" says Felice "Cookie" Kronfeld, event organizer. "Our efforts over the past 23 years have supported the distribution of free hearing aids to school children throughout Palm Beach County and to very deserving children around the world."



The Starkey Hearing Foundation, a global leader in hearing health care, is committed to providing the gift of hearing to underprivileged children and adults around the world. Since 2000, the Foundation has supplied 442,221 hearing aids to people in need throughout 86 countries, including the United States. The Starkey Hearing Foundation is committed to distributing more than 100,000 free hearing aids per year and one million in this decade. "We live

through what we give, and our best work is helping people," said Bill Austin, CEO of Starkey Laboratories and founder of the Starkey Hearing Foundation. "We can't do this alone and are grateful for the tremendous support we receive from the Palm Beach Series."

Starkey Cuisine Explosion:

***"How to Throw a Super Party"* – Morton's The Steak House**
777 South Flagler Drive, West Palm Beach
Wednesday, January 19, 2011 at 11:30am

Mingle with the VIPs of party planning at Morton's. Floral arranging, table settings and décor displayed by the experts will provide the magic ingredients for presenting a flawless event. Chris Brown, Morton's greatly admired chef, has been at the helm for ten years and will prepare his favorite signature dishes. His demonstration will include marinated ribeye steak served with wedge salad bites, hot chocolate cake, wine and coffee.

“Super Chic & Simplistic” – Michelle Bernstein’s at the Omphoy Hotel

2842 South Ocean Palm Beach

Wednesday, February 16, 2011 at 11:30am

The hottest and newest ocean resort in Palm Beach brings us Michelle Bernstein’s nationally acclaimed signature dishes. Embrace the varied and unusually creative culinary menu. Tour a luxury ocean front guest room and the Exhale spa. Meet featured guest and spokesperson for the Starkey Hearing Foundation, Justin Osmond.

“Power Lunch” – Palm Beach Grill

340 Royal Poinciana Way , Palm Beach

Wednesday, March 16, 2011 at 11:30am

The Grill never fails to please the palate. The “in crowd” at this landmark enjoys the scene to be seen. Wine will be served as guests watch Chef Andrew Schor prepare some of his favorite specialties. Grilled artichokes, pan fried fish, key lime pie and coffee conclude this creative luncheon menu. Guests will also enjoy a short walk to Tonto’s Orchid Shoppe, where Beth shares the history of orchids and displays her prize collection.

“A Festive Farewell Cocktail Party” – Morton’s The Steak House

777 South Flagler Drive, West Palm Beach

Wednesday, April 13, 2011 from 5:30pm-7:30pm

A gathering to celebrate another great season and the contributions made to the Starkey Hearing Foundation of Palm Beach. Guests will enjoy a champagne toast as Chef Brown presents petite lamb chops and divulges his secret formula to serving up a special occasion. A legendary Morton’s dessert will be served along with coffee.

Tickets:

“Starkey Cuisine Explosion” full series, including all four events is \$435 (fully tax deductible)

Individual event tickets are also available and seating is limited.

Contact Cookie Kronfeld at (561) 586-3061 to purchase tickets after December 6, 2010